

Johannes Kotte is the new managing director at ShopAlike

Berlin, 02 June 2015 - On the 1st of June Johannes Kotte (33) became the new Managing Director of Visual Meta GmbH and joins founders Robert M. Maier and Johannes Schaback as the third CEO. The Berlin-based company was founded in April 2009 by Maier and Schaback and operates, alongside LadenZeile.de, shopping portals in Europe, Asia and South America. Since its establishment in 2009, the company has achieved an average annual growth rate of over 180% - mainly due in part to the roles played by Maier and Schaback. In the first quarter of 2015 LadenZeile.de grew by 33% compared to the same time last year and is therefore considered one of the leading European based online shopping portals in the world.

Mr. Kotte has most recently been working as a Senior Consultant at the management consultant firm McKinsey & Company. During his time there he was mainly responsible for advising the senior management of industrial enterprises – in particular regarding issues on strategic direction and operational improvement.

"We are delighted that we found an experienced manager like Johannes Kotte as our new CEO. Over the past six years we turned from a startup to a successful medium-sized company with more than 200 employees. I am convinced that he and his expertise in the areas of HR, Finance Law and sales and partner management will help us to shape the future growth significantly," said Robert M. Maier, founder & CEO of LadenZeile.de.

Johannes Kotte: "I am very proud to now be part of the Visual Meta team. Visual Meta operates with LadenZeile.de one of the leading online shopping portals in Germany and similar Portals in another 18 countries worldwide. Since its founding six years ago, the former Startup has developed into a major provider of online trading and I am pleased now to be a part of further success."

ShopAlike – All shops, one site

ShopAlike is one of the leading online shopping portals in Europe. The platform offers a wide range of products, from fashion and decorations, to furniture and sports products. The portal aims to make the online shopping experience as easy and convenient as possible for its customers. A quick and straightforward product search allows users to browse the offers of thousands of online shops on one page, including Otto, Amazon or Zalando, and then buy the products in the web shops.

ShopAlike is operated by Visual Meta GmbH, which was set up in January 2009 in Berlin. Visual Meta currently employs more than 200 members of staff and runs portals in 19 countries in Europe, Asia and South America. The company is part of Axel Springer SE, a leading European media company.

Press contact ShopAlike

Visual Meta GmbH
Schützenstraße 25
10117 Berlin
Mail: presse@visual-meta.com
Phone: +49 30 609 84 88 57

Press material / Information / Links

Company:
<http://visual-meta.com/en/about-us>
Press material:
<http://visual-meta.com/en/press>